



# WORLD YOUTH FESTIVAL



# Participants of the Festival

**10 000**

Russian participants

**10 000**

Foreign participants

including

**1000** children  
14-17 years old

**500**  
from Russia

**500**  
from abroad

## DATES

March 1<sup>st</sup> – 7<sup>th</sup>, 2024

## VENUE

Sirius Federal Territory  
(Olympic Park)

## PARTICIPANTS

20 000 people

## categories

Young leaders in such fields as business, media, International cooperation, culture, volunteering and charity, sports, different areas of public life

Teenagers representing various youth organizations and unions

# Program blocks

**1 DISCUSSION PROGRAM**  
(educational, conversational, scientific)  
talk-shows, presentations, TED-talks,  
game practices, workshops

**2 CULTURAL PROGRAM**  
performances, workshops, concerts, theater  
productions, shows, exhibitions, fairs,  
excursions, Russian language lessons

**3 SPORTS PROGRAM**  
demonstration performances, sports  
shows, competitions, group workouts and  
mass sports events

**4 CHILDREN'S PROGRAM**  
activities organized by the "Sirius" center  
and the "Movement of the First" uniting  
more than a thousand children

**5 EXHIBITION PROGRAM**  
exhibition of the achievements of  
the regions, corporations and  
universities

**6 PURPOSEFUL PROGRAM**  
volunteer projects and activities

**7 REGIONAL PROGRAM**  
a series of events in certain regions of the  
Russian Federation, where some  
participants will go after the main Festival  
program ends



# Principles of the program structure

## 1 DAY = 1 PURPOSE

1

Each day unveils one of the Festival purposes through different formats

## MUTUAL AMPLIFICATION

3

Mutual amplification thanks to integration between Russian brands:

Festival of young art «Tavrida.ART»

Gastronomic Map of Russia

Educational marathon “Znaniye”

«Games of the Future» - car simulation and circuit races at the “Sochi Autodrom” race track

## SYNERGY OF THE PROGRAM. UNITING THE RESOURCES

2

major Russian cities hosting large events  
(Moscow, Nizhny Novgorod, Donetsk and others)

partner organizations  
(«Znaniye», «Russia – Land of Opportunity»,  
Association of Volunteer Centers and others)

top universities  
(RANEPA, Tomsk Polytechnic University,  
ITMO and others)

corporations  
(VK, Sber, Russian Railways and others)  
and other interested parties

## HIGH-POTENTIAL FORMATS AND SPEAKERS

4

Up-to-date, state-of-the-art delivery of information with the use of modern technologies, maximum audience engagement and wow effects



# The youth decides how the Festival will be

Everyone can suggest their ideas for the WYF 2024 program through a special chat-bot



# BECOME A PARTICIPANT

Applications to the Festival for Russian and foreign youths opened on  
June 24<sup>th</sup>, 2023

[fest2024.com](https://fest2024.com)



# Volunteer Corps

 Anyone aged 18 and above can become a volunteer:

«silver» volunteers aged 55 and above;

individuals with special health needs, including those proficient in sign language;

corporate volunteers;

representatives of all-Russian volunteer movements specialized in healthcare, culture, rescue work, as well as «Volunteers of the Victory», etc.;

volunteers from past international events that took place in Russia.

**5 000**

citizens residing on the territory of the Russian Federation

including

**250**

volunteers from the Luhansk and Donetsk People's Republics, Zaporozhye and Kherson Regions



Selection and training will take place in certified Centers for volunteer engagement and training\*

\*In collaboration with the Association of Volunteer Centers

# Primary volunteer roles

## skills-based volunteers

volunteers serving in roles that demand a balance of both broad competencies and specialized expertise within a specific functional domain

## attaché volunteers

highly trained volunteers that will engage in work with international delegations and communicate with foreign guests



general support volunteers  
volunteers serving in operational roles that do not require professional training

urban volunteers  
volunteers who will create a hospitable and comfortable environment, and help guests familiarize themselves with the host city





Applications to the Volunteer  
Corps of the Festival opened on  
June 8<sup>th</sup>, 2023, on the following platform:

**DOBRO.RU**



**SEE YOU AT THE WORLD YOUTH FESTIVAL 2024!**